

# GO BIG

## Go Google Workspace Reseller Incentive

Ingram Micro Exclusive for  
Google Authorized Resellers  
Effective: 4.1.2021 - 6.30.2021

- What's in it for you
- How to get the incentives
- Included on the Marketplace

**INGRAM** MICRO<sup>®</sup>  
**CLOUD**  
► *More as a Service™*

# Google Workspace

# As an Ingram Micro authorized reseller, **GO BIG** & use these promotions to scale your business in 2021



## MDF (Request/Approval required)

### MDF via Cloud Marketplace Credit Memo

Eligible partners can receive up to \$5K\* in MDF to support qualified initiatives/activities. Below are examples:

- Internal Sales Trainings - both live or recorded
- Customer Lead Gen Activities:
  - Customer Prospecting Events
    - Product Trainings
    - Webinars/Lunch and Learns
  - Digital Lead Gen Campaigns
    - Customer Lead List Purchases
    - Offset Campaign Development Costs
- Website Development Costs
  - Enhance Website with Google Offerings



*\*MDF amount will vary depending on activity.  
Available while supplies last.*

**2-Tier Deal Registration:** Available to all Google Partners. Ingram Micro sales will qualify and submit to Google for review. Submit [HERE](#)

## Promotions/Incentives

### Google Workspace Promotion:

Ingram Micro Cloud is offering our Google authorized resellers an exclusive promotion to earn on qualified Google Workspace opportunities through June 30, 2021! We are talking **\$50** marketplace credit for eligible **NEW Google Workspace** prospective deals, and then another **\$100** if we can get it closed by the end of June! Reach out to our team for more information.

Click [HERE](#) for full details and Terms and Conditions.

**Have an opportunity ready to qualify?** Submit [HERE](#)

Contact [GoogleCloudSales@ingrammicro.com](mailto:GoogleCloudSales@ingrammicro.com) with any questions!

**NEW 2021:** SEO Optimization Boot Camp drives understanding of SEO and boosts rankings. An exclusive 60-day program is coming in Q2.

**BitTitan for Google Promotion:** Migrate your customers mailbox and documents data to Google Workspace with BitTitan's promo. Buy 2 MigrationWiz Google Mailbox & Documents Bundle licenses and get 1 FREE (up to 25 free) for first time Google Workspace and BitTitan partners. Valid thru 6/30/21 while supplies last. Terms and conditions apply.

*Note: Above is based on 2021 terms.*